

# “Share-A-Night, Light-A-Light” 2007



## \$25,000 Presenting Sponsor

- ✓ Inclusion of company logo on pr and media materials
- ✓ Advertising opportunity on 1 million trayliners in 160 Central Florida McDonald's
- ✓ Logo in Ronald McDonald House newsletter
- ✓ Logo on Ronald McDonald House website
- ✓ Signage at Lighting and Donor Recognition Ceremonies.
- ✓ Inclusion in program distributed at event
- ✓ Prominent positioning in WKMG-TV Christmas Day Broadcast
- ✓ Company name included in script for WKMG-TV promo spots
- ✓ Use of RMH facilities for one day on calendar for board meetings, employee recognition, client cultivation, etc...
- ✓ Certificate of Appreciation
- ✓ Invitations to the Donor Recognition Celebration and Lighting Ceremonies

## \$20,000 Luminary Sponsor

- ✓ Company name in Ronald McDonald House newsletter
- ✓ Company name listed on Ronald McDonald House website
- ✓ Advertising opportunity on 1 million trayliners in 160 Central Florida McDonald's
- ✓ Inclusion on banner/signage at event
- ✓ Inclusion in program distributed at event.
- ✓ Inclusion in WKMG-TV Christmas Day Broadcast
- ✓ Use of RMH facilities for one day on calendar for board meetings, employee recognition, client cultivation, etc...
- ✓ Certificate of Appreciation
- ✓ Invitations to the Donor Recognition Celebration and Lighting Ceremonies
- ✓ Inclusion of a foursome at the First Annual McDonald's Big Bass Splash Fishing Tournament and a foursome at the RMHC/McDonald's International Golf Tournament
- ✓ Provide a representative at RMH at Florida Hospital for the "Lighting" ceremonies and "Celebration of the Season" on Sunday, December 9, 2007

## \$10,000 Platinum Sponsor

- ✓ Company name in Ronald McDonald House newsletter
- ✓ Company name listed on Ronald McDonald House website
- ✓ Advertising opportunity on 1 million trayliners in 160 Central Florida McDonald's
- ✓ Inclusion on signage at event
- ✓ Inclusion in program distributed at event.
- ✓ Inclusion in WKMG-TV Christmas Day Broadcast
- ✓ Use of RMH facilities for one day on calendar for board meetings, employee recognition, client cultivation, etc...
- ✓ Certificate of Appreciation
- ✓ Invitations to the Donor Recognition Celebration and Lighting Ceremonies

## \$5,000 Gold Sponsor

- ✓ Company name in Ronald McDonald House newsletter
- ✓ Company name listed on Ronald McDonald House website
- ✓ Inclusion on signage at event
- ✓ Inclusion in program distributed at event.
- ✓ Inclusion in WKMG-TV Christmas Day Broadcast
- ✓ Use of RMH facilities for one day on calendar for board meetings, employee recognition, client cultivation, etc...
- ✓ Certificate of Appreciation
- ✓ Invitations to the Donor Recognition Celebration and Lighting Ceremonies

## \$2,500 Silver Sponsor

- ✓ Company name in Ronald McDonald House newsletter
- ✓ Company name listed on Ronald McDonald House website
- ✓ Signage at event
- ✓ Inclusion in program distributed at event
- ✓ Inclusion in WKMG-TV Christmas Day Broadcast
- ✓ Use of RMH facilities for one day on calendar for board meetings, employee recognition, client cultivation, etc...
- ✓ Certificate of Appreciation
- ✓ Invitations to the Donor Recognition Celebration and Lighting Ceremonies

## \$1,000 Bronze Sponsor

- ✓ Company name in Ronald McDonald House newsletter
- ✓ Company name listed on Ronald McDonald House website
- ✓ Inclusion in program distributed at event
- ✓ Inclusion in WKMG-TV Christmas Day Broadcast
- ✓ Certificate of Appreciation
- ✓ Invitations to the Donor Recognition Celebration and Lighting Ceremonies

## \$500 Helping Hand Sponsor

- ✓ Company name in Ronald McDonald House newsletter
- ✓ Certificate of Appreciation
- ✓ Invitations to the Donor Recognition Celebration and Lighting Ceremonies

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\_\_\_\_\_ I wish to be a \$25,000 Presenting Sponsor

\_\_\_\_\_ I wish to be a \$20,000 Luminary Sponsor

\_\_\_\_\_ I wish to be a \$10,000 Platinum Sponsor

\_\_\_\_\_ I wish to be a \$5,000 Gold Sponsor

\_\_\_\_\_ I wish to be a \$2,500 Silver Sponsor

\_\_\_\_\_ I wish to be a \$1,000 Bronze Sponsor

\_\_\_\_\_ I wish to be a \$500 Helping Hand Sponsor

\_\_\_\_\_ I have enclosed a check for \$\_\_\_\_\_ made payable to *RMHC® of Central Florida*.

\_\_\_\_\_ Please charge \$\_\_\_\_\_ to my  Visa  Master Card  American Express  Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as listed on card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ Please bill me at the address below:

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Title: \_\_\_\_\_ E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

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Please complete the above form with information as it should appear in printed materials.

Mail to: **RMHCCF-1350 N. Orange Avenue-Suite #200-Winter Park, FL 32789**

FAX to: **(407) 581-0434-Please call us with any questions: (407) 206-0957**

**Thank You For Helping Us Help Children and Families!**