



Benefiting the Children & Families of Ronald McDonald House® of Orlando

## **-2009 Sponsorship Opportunities-**

### **Presented By**



### **Light Tower Sponsor**



### **Luminary Sponsors**



### **Platinum Sponsors**



### **\$25,000 CO-PRESENTING SPONSOR**

- ✓ Inclusion of company logo on PR and media materials  
For example: Print ads, outdoor, radio & TV interviews
- ✓ Advertising opportunity on trayliners in 160 Central Florida McDonald's®
- ✓ Underwrite 417 overnight family stays
- ✓ Logo in Ronald McDonald House® newsletter
- ✓ Logo on Ronald McDonald House website
- ✓ Signage at Lighting and Donor Recognition Ceremonies
- ✓ Provide a representative at RMH® at Walt Disney Pavilion at Florida Hospital for Children for the "Lighting" ceremonies and "Celebration of the Season" on Sunday, December 6, 2009
- ✓ Inclusion in program distributed at event
- ✓ Prominent positioning in WKMG-TV Christmas Day Broadcast
- ✓ Use of RMH boardroom for one day for board meetings, employee recognition, client cultivation, etc.
- ✓ Certificate of Appreciation
- ✓ Invitation to the Donor Recognition Celebration and Lighting Ceremonies

### **\$20,000 LUMINARY SPONSOR**

- ✓ Company name in Ronald McDonald House newsletter
- ✓ Company logo listed on Ronald McDonald House website
- ✓ Advertising opportunity on trayliners in 160 Central Florida McDonald's
- ✓ Underwrite 334 overnight family stays
- ✓ Inclusion on banner/signage at event
- ✓ Inclusion in program distributed at event
- ✓ Inclusion in WKMG-TV Christmas Day Broadcast
- ✓ Use of RMH boardroom for one day for board meetings, employee recognition, client cultivation, etc...
- ✓ Certificate of Appreciation
- ✓ Invitation to the Donor Recognition Celebration and Lighting Ceremonies

### **\$10,000 PLATINUM SPONSOR**

- ✓ Company name in Ronald McDonald House newsletter
- ✓ Company logo listed on Ronald McDonald House website
- ✓ Advertising opportunity on trayliners in 160 Central Florida McDonald's
- ✓ Underwrite 167 overnight family stays
- ✓ Inclusion on signage at event
- ✓ Inclusion in program distributed at event
- ✓ Inclusion in WKMG-TV Christmas Day Broadcast
- ✓ Use of RMH boardroom for one day for board meetings, employee recognition, client cultivation, etc.
- ✓ Certificate of Appreciation
- ✓ Invitation to the Donor Recognition Celebration and Lighting Ceremonies





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**-2009 Sponsorship Opportunities-**

**\$5,000 GOLD SPONSOR**

- ✓ Company name in Ronald McDonald House newsletter
- ✓ Company name listed on Ronald McDonald House website
- ✓ Underwrite 84 overnight family stays
- ✓ Inclusion on signage at event
- ✓ Inclusion in program distributed at event.
- ✓ Inclusion in WKMG-TV Christmas Day Broadcast
- ✓ Use of RMH boardroom for one day for board meetings, employee recognition, client cultivation, etc.
- ✓ Certificate of Appreciation
- ✓ Invitation to the Donor Recognition Celebration and Lighting Ceremonies

**\$2,500 SILVER SPONSOR**

- ✓ Company name in Ronald McDonald House newsletter
- ✓ Company name listed on Ronald McDonald House website
- ✓ Underwrite 42 overnight family stays
- ✓ Signage at event
- ✓ Inclusion in program distributed at event
- ✓ Inclusion in WKMG-TV Christmas Day Broadcast
- ✓ Use of RMH boardroom for one day for board meetings, employee recognition, client cultivation, etc.
- ✓ Certificate of Appreciation
- ✓ Invitation to the Donor Recognition Celebration and Lighting Ceremonies

**\$1,000 BRONZE SPONSOR**

- ✓ Company name in Ronald McDonald House newsletter
- ✓ Company name listed on Ronald McDonald House website
- ✓ Underwrite 17 overnight family stays
- ✓ Inclusion in program distributed at event
- ✓ Certificate of Appreciation
- ✓ Invitation to the Donor Recognition Celebration and Lighting Ceremonies

**\$500 HELPING HANDS SPONSOR**

- ✓ Company name in Ronald McDonald House newsletter
- ✓ Underwrite 9 overnight family stays
- ✓ Certificate of Appreciation
- ✓ Invitation to the Donor Recognition Celebration and Lighting Ceremonies

**Please join us for our "Celebration of the Season"  
Sunday, December 6, 2009  
at Orlando Cultural Park across from  
the Ronald McDonald House  
2201 Alden Road - Orlando**





Benefiting the Children & Families of Ronald McDonald House® of Orlando

- \_\_\_\_\_ I wish to be a \$25,000 Co-Presenting Sponsor
- \_\_\_\_\_ I wish to be a \$20,000 Luminary Sponsor
- \_\_\_\_\_ I wish to be a \$10,000 Platinum Sponsor
- \_\_\_\_\_ I wish to be a \$5,000 Gold Sponsor
- \_\_\_\_\_ I wish to be a \$2,500 Silver Sponsor
- \_\_\_\_\_ I wish to be a \$1,000 Bronze Sponsor
- \_\_\_\_\_ I wish to be a \$500 Helping Hand Sponsor

\_\_\_\_\_ I have enclosed a check for \$\_\_\_\_\_ made payable to *RMHC® of Central Florida*.

\_\_\_\_\_ Please charge \$\_\_\_\_\_ to my **Visa** **Master Card** **American Express** **Discover**

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as listed on card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ Please bill me at the address below:

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Title: \_\_\_\_\_ E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

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Please complete the above form with information as it should appear in printed materials.  
Mail to: **RMHCCF-1350 N. Orange Avenue-Suite #200-Winter Park, FL 32789**  
FAX to: **(407) 581-0434**. Please call us with any questions: **(407) 206-0957**

**Thank You For Helping Us Help Children and Families!**



ORLANDO